

Behavioural Science & Public Policy Workshop 3 to 5 May 2017

Scarman Conference Centre University of Warwick, Coventry CV4 7AL

Wednesday 3 May

12:30 – 13:30	Lunch at Lakeview Restaurant
13:50 – 14:00	Welcome by Chris Starmer, Director of NIBS and
	Graham Loomes, Professor of Behavioural Science
14:00 - 15:30	When Preferences and Values are Elusive
	Convenor: Bob Sugden Professor of Economics, University of East Anglia
	 Graham Loomes (University of Warwick) Fiammetta Gordon (Financial Conduct Authority)
15:30 – 16:00	Refreshments in Scarman Lounge
	Running a Nudgeathon
16:00 – 17:30	Convenor: Daniel Read Professor of Behavioural Economics, University of Warwick • Julia Kolodko (University of Warwick) • Umar Taj (University of Warwick) • Lizzie Kenyon (Keep Britain Tidy)
18:30	Dinner in Lakeview Restaurant







Thursday 4 May

09.30 – 11.00	Behavioural Financial Consumers
	Convenor: John Gathergood Associate Professor, University of Nottingham
	 Joerg Weber (University of Nottingham) Laura Smart (Financial Conduct Authority)
11:00 – 11:30	Refreshments in Scarman Lounge
11.30 – 13:00	Helping people help themselves – what's the
	role of nudge?
	Convenor: Ed Gardiner Behavioural Design Lead, Warwick Business School
	 Warren Hatter (With the Grain) Filippo Cavassini (The Organisation for Economic Co-operation and Development (OECD)
13.00 – 14:00	Lunch at Lakeview Restaurant
14:00 – 15:30	Persuasion or regulation? How best to change behaviour to tackle climate change?
	Convenor: Nick Chater Professor of Behavioural Science, University of Warwick and Committee on Climate Change
	 Matthew Bell (Committee on Climate Change) Chris Goodall (Carbon Commentary)
15:30 – 16:00	Refreshments in Scarman Lounge
	Combining Behavioural and Data Science for
	Public Policy
16:00 – 17:30	Convenor: Neil Stewart Professor of Psychology, University of Warwick
	 Guy Weir (Which?) Tim Mullett (University of Warwick, Psychology) Anya Skatova (Warwick Business School)
18:45	Dinner – The Queen & Castle, Kenilworth
	(coach transportation departs 6.15pm)



The Leverhulme Trust

Friday 5 May

09.15 – 10:45	 Health: Valuing it, promoting it, and Issues for policy Convenor: Rebecca McDonald Leverhulme Research Fellow, University of Warwick Paula Lorgelly (The Office of Health Economics) Matteo Galizzi (London School of Economics)
10.45 – 11:15	Refreshments in Scarman Lounge
11.15 – 13:00	 Round Table Discussion: Reflection and Projection Convenor: Graham Loomes Professor of Behavioural Science, University of Warwick Adam Oliver (London School of Economics) Michael Spackman (NERA Consulting) Joseph Lowe (HM Treasury) Phillip O'Donnell (Which?)
13:00	Lunch at Lakeview Restaurant



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