

Behavioural Science and Policy

21 to 23 April 2015 Sir Clive Granger Building, University of Nottingham, University Park Campus

Tuesday 21 April

10.00 – 11:45 (Sir Clive Granger Foyer)	Registration with refreshments in A42
11:45 – 12:00 (A48)	Introduction and Welcome: Chris Starmer
12:00 – 13:00 (A48)	Keynote Lecture I: Catherine Eckel
13:00 – 14:30 (Foyer with lunch in A42)	Lunch + Poster Session 1
14:30 – 15:30	Parallel Session 1
15:30 – 16:00	Coffee Break with refreshments in A42
16:00 – 17:00	Parallel Session 2
17:00 – 17:30	Coffee Break with refreshments in A42
17:30 – 18:30	Parallel Session 3
19:00 (Orchard Hotel)	Welcome Drinks









Wednesday 22 April

09.00 – 10:00	Parallel Session 4
10.00 – 10:30	Coffee Break with refreshments in A42
10.30 – 11:30	Parallel Session 5
11.30 – 12:00	Coffee Break with refreshments in A42
12:00 – 13:00 (A48)	Keynote Lecture II: Paul Slovic
13:00 – 14:30 (Foyer with lunch in A42)	Lunch + Poster Session 2
14:30 – 15:30	Parallel Session 6
15:30 – 16:00	Coffee Break with refreshments in A42
16:00 – 17:00	Parallel Session 7
17:00 – 17:30	Coffee Break with refreshments in A42
17:30 – 18:30	Keynote Lecture III: Colin Camerer
19:00	Bus transfer to Albert Hall
19:30 – 23:00 (Albert Hall)	Conference Dinner

Thursday 23 April

09.00 – 10:00	Parallel Session 8
10.00 – 10:30	Coffee Break with refreshments in A42
10.30 – 11:30	Parallel Session 9
11.30 – 12:00	Coffee Break with refreshments in A42
12:00 – 13:00 (A48)	Keynote lecture IV: Nick Chater
13:00 – 14:30 (Portland Building)	Lunch at Man's Gourmet
14:30	Close and Depart

Tuesday, 21 April 11:45 – 12:00: Introduction and Welcome

A48: Chris Starmer, University of Nottingham & Principal Investigator, Network for Integrated Behavioural Science (NIBS)

Tuesday, 21 April 12:00 – 13:00: Keynote Lecture I

A48: Sacrifice: Researching Terrorism in the Lab Catherine Eckel, Texas A&M University

Tuesday, 21 April 13:30 - 14:30: Poster Session 1

Foyer of Sir Clive Granger Building:

- Affirmative action through consolation prizes Francesco Fallucchi
- Performance spillover effects of positive and negative symbolic recognition
 Andrea Essl
- The Impact of Normative Injunctive Information on Corruption Acceptance and Dishonesty

Andrej Findor

- Winner Selection Mechanism in Multi-winner Contests
 Anwesha Mukherjee
- Collective Coping in the Presence of Interdependent Risk Exposure
 Ashira Perera
- How do personality traits and preferences affect cognitive test scores? Evidence from a laboratory experiment

Benedikt Voqt

- Distinguishing between coordination rules and fairness in a social dilemma Federica Alberti
- Is There a "Neutral" Frame? Using Framing Designs to Study Task Construal in Experimental Economics

Ozan İşler

Do we discriminate more when we think it is more socially acceptable to do so?
 Tom Lane

Tuesday, 21 April 14:30 - 15:30: Parallel Session 1

Room A39: Conflict

- Fairness and discrimination in the aftermath of a violent conflict Evidence from a dictator game study conducted in Maluku, Indonesia
 - Katharina Werner
- Violence and cell phone communication patterns: Evidence from Côte d'Ivoire Daniel Berger
- Reducing crime and violence: Experimental evidence from behavior change and cash
 Julian Jamison

Room A40: Cooperation, Field

- Cooperation and Expectations in Networks. Evidence from a Network Public Good Experiment in Rural India
 - **Stefano Caria**
- Framing and minimum levels in public goods Emil Persson

Room A41: Health I

- How do consumers choose health insurance- An experiment on heterogeneity in attribute tastes and risk preferences
 - Johanna Kokot
- Avoiding Preference Reversals with Opaque Methods José Luis Pinto-Prades
- Attention in Health Judgements
 Timothy Mullet

Room A48: Intertemporal Choice

- The Value of Nothing: Asymmetric Attention to Opportunity Costs Drives Intertemporal Decision Making
 - **Daniel Read**
- Quasi-hyperbolic discounting and physical activity participation
 Marjon van der Pol
- Doing it when others do: Procrastination under strategic interaction
 Claudia Cerrone

Tuesday, 21 April 16:00 – 17:00: Parallel Session 2

Room A39: Asymmetric Information

- Deception and reputation an experiment on reporting dishonesty
 Sascha Behnk
- You must not know about me' On the willingness to share personal data with unknown recipients
 Simeon Schudy

Room A40: Trust

- Trust your gut: Hunger increases trust and trustworthiness
 Elias Rantapuska
- Team Spirit Experimental Evidence from the 2014 FIFA World Soccer Cup Johann Graf Lambsdorff
- Heterogeneous Motives in Trust Game Levent Neyse

Room A41: Health II

- Second Opinions in Markets for Expert Services: Experimental Evidence Christian Waibel
- The cat is out of the bag: using Mouselab to Expose HIV Discrimination
 Li-Wei Chao
- Money talks Paying physicians for performance Claudia Keser

Room A48: Experimental Finance

 Cold Turkey vs. Gradualism - Evidence on Disinflation Strategies from a Laboratory Experiment

Marcus Giamattei

 Adaptive Investment Strategies during Financial Crises: An Experiment with Financial Professionals

Michal Paserman

 Fostering the Best Execution Regime - An Experiment about Pecuniary Sanctions and Accountability in Fiduciary Money Management
 Sandro Casal

Tuesday, 21 April 17:30 – 18:30: Parallel Session 3

Room A39: Labour I

 Labour market knowledge and choice of subject to study: A Cluster Randomized Controlled Trial

Neil Davies

- Do Agents Care for the Mission of Their Job? A Field Experiment
 Sabrina Jeworrek
- Gender Differences in the Crowd-Out of Work Performance Holger Rau

Room A40: Competition & Markets

- Endogenous information disclosure in oligopolies
 Anita Kopanyi-Peuker
- Boycott

Enrique Fatas

 Anti-trust and the 'Beckerian Proposition': the Effects of Investigation and Fines on Cartels

Subhasish M Chowdhury

Room A41: Behavioural Responses to Taxation

 Are Taxes Beautiful? A Survey Experiment on Information, Tax Choice and Perceived Adequacy of the Tax Burden

Armenak Antinyan

Why we cheat. Experimental Evidence on Tax Compliance.
 Hector Solaz

Do tax cuts increase consumption? An experimental test of Ricardian Equivalence
 Davud Rostam-Afschar

Room A48: Individual Decision Making I

- Does Familiarity with Products Improve the Ability of Consumers to Identify a Surplus?
 An Experiment with the Dublin Housing and Broadband Markets
 Pete Lunn
- The Effect of Peer Observation on the Consumption of Temptation Goods: Experimental Evidence

Antonia Grohmann

 The red, the black and the green: exploring taxpayers' preferences for financing public expenditure

Ali Osseiran

Wednesday, 22 April 9:00 – 10:00: Parallel Session 4

Room A39: Markets, Industrial Organization

 An Experimental Study of Corporate Social Responsibility Through Charitable Giving in Bertrand Markets

Michael Seebauer

- The risk and loss averse all-pay auction with complete information
 Zhuoqiong Chen
- Voluntary Disclosure of Private Information and Unraveling in the Market for Lemons: An Experiment

Volker Benndorf

Room A40: Social Dilemmas, Cooperation and Temptation

- Not All Talk is Cheap: Communication and Cooperation in a High Stakes TV Game Show
 Dennie van Dolder
- Risk and Temptation: A Meta-Study on Social Dilemma Games
 Friederike Mengel
- Social Dilemmas in a Bilingual Society: an Experiment Using Language Priming in Uganda
 Paul Clist

Room A41: Development I

- Dissecting an investment game: Evidence from a field experiment in rural Cameroon Koen Leuveld
- The Effect of Formal Insurance on Transfer Motives in Informal Risk-Sharing Groups Experimental Evidence from Iddir in Rural Ethiopia
 Karlijn Morsink
- The good, the bad and the fair: quality of local leaders and village development in rural Cameroon

Niccolò F Meriggi

Room A48: Individual Investor Behaviour

- The Valuation of Composite Investment Instruments
 Doron Sonsino
- How Does Investor Confidence Lead to Trading? Linking Investor Return Experiences, Confidence, and Investment Beliefs

Arvid Hoffmann

• The Prediction of Participation in Workplace Pension Schemes and Effect of Provision: Evidence from the United Kingdom

Bernardo Nunes

Wednesday, 22 April 10:30 - 11:30: Parallel Session 5

Room A39: Labour II

- The Causal Effect of Unemployment on Distributive Preferences
 Abigail Barr
- Quality and Self-reputation: Experimental Evidence from Judges in Tajikistan
 J Michelle Brock
- Confidence Snowballing in Hierarchical Tournaments
 Zahra Murad

Room A40: Risk

- Linking experimental and survey data for a UK representative sample: Structural estimation and external validity of risk and time preferences
 Raffaele Miniaci
- Multiple-Risk Item Measures
 Sahra Sakha
- Dinner with Bayes: on the revision of risk beliefs
 Christoph Rheinberger

Room A41: Development II

- 'Agricultural workers' willingness to pay for malaria insurance at the workplace. Experimental evidence from Nigeria
 - **Pieter Serneels**
- How to help the poor to save a bit: Evidence from a field experiment in Kenya Merve Akbas
- Sharing norms during seasonal food shortages: Experimental evidence from Afghanistan
 - Vojtěch Bartoš

Room A48: Bubbles & Asset Markets

- Cognitive Bubbles
 - **Thomas Meissner**
- A Futures Market Reduces Bubbles but Allows Greater Profit for More Sophisticated Traders
 - YiLong Xu
- How bookies make your money Philip Newall

Wednesday, 22 April 12:00 - 13:00: Keynote Lecture II

A48: When (In)Actions Speak Louder than Words: Confronting the Collapse of Humanitarian Values in Foreign Policy Decisions

Paul Slovic, University of Oregon

Wednesday, 22 April 13:30 - 14:30: Poster Session 2

Foyer of Sir Clive Granger Building:

 Altering Consumer Behavior in Mortgage Refinancing through a Combination of Rights and Nudging

Emília Sičáková-Beblavá

• The effects of HIV stigma on the ability of HIV+ persons to be hired, retain their own job, and run their own businesses

Helena Szrek

- From warrior to wastrel: licensing effects in environmental behaviours
 Kate Laffan
- An experimental evaluation of the impact of pricing intervention on healthy diet choice
 Melanie Parravano
- The Theory of Planned Behaviour in Unlawful File Sharing: A Meta-Analytic Review and a Survey

Piers Fleming

- HM Revenue and Customs Behaviour Change Team
 Robbie Barkell
- Behavioural Insights Approach of Public Health England Tim Chadborn
- Improving Medication Adherence can games help you get better?
 Umar Taj
- The Behavioural Economics of Sustainable and Responsible Investment Herwig Pilaj

Wednesday, 22 April 14:30 – 15:30: Parallel Session 6

Room A39: Ethical Decision Making

- Understanding and Changing Unlawful File Sharing Behavior
 Daniel Zizzo
- The effect of Anticipated Outcome Knowledge on Risk Taking in Accountability Relations

Michal Livnat

 The Necessary Accord of Word With Deed: Two Experiments and One Questionnaire on Honesty in Eight Societies

David Hugh-Jones

Room A40: Food & Nutrition

• Shopper's behavioural responses to 'front-of-pack' nutrition logo formats: GDA Diet-Logo vs. 6 alternative Choice-Logos

Laurent Muller

• Food labeling for human beings. The role of cognitive limits in the Guideline Daily Amount vs. Traffic Light debate. An experiment

Paolo Crosetto

Room A41: Bargaining and Risk

- Concession Bargaining: An Experimental Comparison of Protocols and Time Horizons
 Kei Tsutsui
- The production of a reputation premium: Bargain-hunting and herding in eBay auctions
 Ozan Aksoy
- Social Reference Points and Risk Taking Andreas Friedl

Room A48: Coordination

 Overcoming coordination failure in a critical mass game: strategic motives and action disclosure

Aidas Masiliunas

- Measuring the Impact of Social Relationships: The Value of 'Oneness'
 Chris Starmer
- Coordinated Punishment Ismael Rodriguez-Lara

Wednesday, 22 April 16:00 - 17:00: Parallel Session 7

Room A39: Ambiguity

- Looking for 'Ambiguity Attitude' in a Strategic Setting Graham Loomes
- Measuring Ambiguity Preferences
 Elisa Cavatorta
- Do Emotional Carryover Effect Carryover?
 Nikhil Masters

Room A40: Donations & Charitable Giving

- Defaults in charitable giving Jonathan Schulz
- Contingent Match Incentives Increase One-Time and Recurring Donations
 Lalin Anik
- Information and belief elicitation effects on charitable giving: An artefactual field experiment
 Vittorio Pelligra

Room A41: Public Goods

 Mandatory Minimum Contributions, Heterogenous Endowments and Voluntary Public-good Provision

Martin Schmidt

- The Italian North-South Divide: Anatomy of the Cooperation Gap Stefania Bortolotti
- The Interplay of Short-term and Long-term Interests in Climate Protection: An Intergenerational Public Goods Experiment
 Thomas Lauer

Room A48: Energy Markets

- Show me (more than) the money! Durability driven CFL uptake in a context of informality Aurelia Rochelle Figueroa
- When push comes to shove: compensatory and opportunistic strategies in a collective-risk community energy buying dilemma
 Anya Skatova

Wednesday, 22 April 17:30 - 18:30: Keynote Lecture III

A48: Data mining in lab behavioral economics **Colin Camerer,** California Institute of Technology

Thursday, 23 April 9:00 - 10:00: Parallel Session 8

Room A39: Children

- Unleashing the power of peers: the PeerActive study
 Eugenia Polizzi
- Boys (don't) cry: the effect of personality in children's social network
 Eva Woelbert
- Beware of Popular Kids Bearing Gifts: A Framed Field Experiment
 Cecilia Chen

Room A40: Altruism & Charitable Giving

- Is it really better to give than to receive?
 Laura Kudrna
- On reminder effects and dominance: evidence from an online experiment on charitable giving

Axel Sonntag

Wishful thinking that enhances generosity
 Pablo Brañas

Room A41: Household Credit and Debt

 Effects of Monitoring on Mortgage Delinquency: Evidence From a Randomized Field Study

Cäzilia Loibl

A diagnosis of attitude toward debt

Marc Scholten

 'Phone calls of horribleness' - Exploring why UK consumers in serious financial difficulty don't engage with their creditors and what can be done to promote earlier, more effective engagement

Sharon Collard

Room A48: Social Preferences

- Providing information for decision making through simulated experience
 Emre Soyer
- On the external validity of social-preference games: a systematic lab-field study
 Matteo Galizzi
- Moral Incentives and Contract Enforcement across Ethnicity: Experimental Evidence from Northern Afghanistan

Ian Levely

Thursday, 23 April 10:30 – 11:30: Parallel Session 8

Room A39: Policy & Bargaining

 Focality and Efficiency-Equality Tradeoffs in Bargaining Situations: Experimental Evidence

Anders Poulsen

 Benefit Losses Loom Larger than Taxes: The Effects of Framing and Loss Aversion on Behavioural Responses to Taxes and Benefits
 Silvia Avram

Room A40: Individual Decision Making II

- A Cognitive Model of Strategic Deliberation and Decision Making Sudeep Bhatia
- Uncertainty Regulation Theory: How the feeling of uncertainty shapes decision making
 Daniel Navarro-Martínez
- Probabilistic Preferences and Failures of Procedural Invariance
 Ganna Pogrebna

Room A41: Law & Economics

- Task Frames in Political Decision-Making: Choosing and Rejecting Policy Options Colin Raico Kuehnhanss
- Procedural Justice and Legitimate Authority
 Eric Dickson
- Just Run a Sweepstake—Designing Legal Incentive for Prediction Markets to Counter Manipulation

Joseph Tao-yi Wang

Room A48: Behavioural Research at the Financial Conduct Authority (FCA)

- Message received? The impact of annual summaries, text alerts and mobile apps on consumer banking behaviour
 - **Darragh Kelly**
- Stimulating Interest: reminding savers to act when rates decrease Laura Vale
- Two plus two makes five? Survey evidence that investors overvalue structured deposits

Redis Zaliauskas

Thursday, 23 April 12:00 – 13:00: Keynote Lecture IV

A48: Virtual bargaining: A micro-foundation for social decision making and interaction **Nick Chater,** University of Warwick