

Behavioural Science & Public Policy Workshop
3 to 5 May 2017

Scarman Conference Centre
University of Warwick, Coventry CV4 7AL

Wednesday 3 May

12:30 – 13:30	Lunch at Lakeview Restaurant
13:50 – 14:00	Welcome by Chris Starmer, Director of NIBS and Graham Loomes, Professor of Behavioural Science
14:00 - 15:30	<p>When Preferences and Values are Elusive</p> <p>Convenor: Bob Sugden Professor of Economics, University of East Anglia</p> <ul style="list-style-type: none"> • Graham Loomes (University of Warwick) • Fiammetta Gordon (Financial Conduct Authority)
15:30 – 16:00	Refreshments in Scarman Lounge
16:00 – 17:30	<p>Running a Nudgeathon</p> <p>Convenor: Daniel Read Professor of Behavioural Economics, University of Warwick</p> <ul style="list-style-type: none"> • Julia Kolodko (University of Warwick) • Umar Taj (University of Warwick) • Representative (Keep Britain Tidy) • Representative (Clean Up Britain)
18:30	Dinner in Lakeview Restaurant

Thursday 4 May

09.30 – 11.00	<p>Behavioural Financial Consumers</p> <p>Convenor: John Gathergood Associate Professor, University of Nottingham</p> <ul style="list-style-type: none"> • Joerg Weber (University of Nottingham) • Laura Smart (Financial Conduct Authority)
11:00 – 11:30	Refreshments in Scarman Lounge
11.30 – 13:00	<p>Helping people help themselves – what’s the role of nudge?</p> <p>Convenor: Ed Gardiner Behavioural Design Lead, Warwick Business School</p> <ul style="list-style-type: none"> • Warren Hatter (With the Grain) • Filippo Cavassini (The Organisation for Economic Co-operation and Development (OECD))
13.00 – 14:00	Lunch at Lakeview Restaurant
14:00 – 15:30	<p>Persuasion or regulation? How best to change behaviour to tackle climate change?</p> <p>Convenor: Nick Chater Professor of Behavioural Science, University of Warwick and Committee on Climate Change</p> <ul style="list-style-type: none"> • Matthew Bell (Committee on Climate Change) • Chris Goodall (Carbon Commentary)
15:30 – 16:00	Refreshments in Scarman Lounge
16:00 – 17:30	<p>Combining Behavioural and Data Science for Public Policy</p> <p>Convenor: Neil Stewart Professor of Psychology, University of Warwick</p> <ul style="list-style-type: none"> • Guy Weir (Which?) • Tim Mullett (University of Warwick, Psychology) • Anya Skatova (Warwick Business School)
18:45	<p>Dinner – The Queen & Castle, Kenilworth (coach transportation departs 6.15pm)</p>



Friday 5 May

09.15 – 10:45	<p>Health: Valuing it, promoting it, and Issues for policy</p> <p>Convenor: Rebecca McDonald Leverhulme Research Fellow, University of Warwick</p> <ul style="list-style-type: none">• Paula Lorgelly (The Office of Health Economics)• Matteo Galizzi (London School of Economics)
10.45 – 11:15	Refreshments in Scarman Lounge
11.15 – 13:00	<p>Round Table Discussion: Reflection and Projection</p> <p>Convenor: Graham Loomes Professor of Behavioural Science, University of Warwick</p> <ul style="list-style-type: none">• Adam Oliver (London School of Economics)• Michael Spackman (NERA Consulting)• Joseph Lowe (HM Treasury)• Phillip O'Donnell (Which?)
13:00	Lunch at Lakeview Restaurant

